

Fail Better Farm

JOIN OUR CSA FOR 2010!

FAIL BETTER FARM SHARES! We are pleased to invite you to participate in our farm share, or Community Supported Agriculture (CSA), program. By pre-purchasing produce from us for the 2010 growing season, you can help our farm to succeed while you feed yourself and your family some of the freshest, most nutritious, locally grown, certified organic vegetables available. We also offer **egg shares** in addition to our popular **vegetable shares**.

TELL ME MORE: Every week, you'll get (depending on which shares you purchase) a bag of freshly harvested, **certified organic vegetables**, and/or box of fresh, **certified organic eggs**. Shares will be distributed in tote bags which will be yours to keep at the end of the season. We will also write a weekly newsletter with information about the share, what's happening on the farm and maybe a few recipes for each week's share. You'll also be able to order all natural, pasture raised **chicken** and **beef** – all produced here on our farm! You'll even be invited to various on-farm events (TBD): cherry tomato picking, pizza parties, cider pressing, and more!

SO, WHAT'S IN A SHARE? During our 2009 season, shareholders received over 40 different kinds of vegetables. The contents of veggie shares vary week to week, but here are a couple of example shares from last year:

A *full veggie share* from July contained:

- 1 head of **Napa Cabbage**
- 1 **Kolhrabi**
- 1 head of **Lettuce**
- 1 bunch of **Cilantro**
- ½ pound of **Garlic Scapes**
- 1 bunch of **Kale**
- 1 bunch of **Basil**
- 1 head of **Cauliflower**

While a *half veggie share* from September contained:

- 1 bulb of **Fennel**
- 1 bunch of **Carrots**
- 1 bunch of **Onions**
- 1 bunch of **Collard Greens**
- 1 pound of **heirloom Tomatoes**

Egg shares will contain organic eggs from our certified organic flock of Araucana laying hens. Araucanas are famous for laying eggs in pastel shades of blue, pink and green and pasture raised eggs are renowned for their deep orange yolk and wonderful flavor.

OK, SO WHAT'S THIS GOING TO COST?

Veggie shares come in two sizes: full shares are \$400 and half shares are \$200. The shares will stretch over a 5 month season: approx. 20 weeks; from July into November.

Egg shares are \$120 for a full share of one dozen eggs per week and \$60 for a half share of a ½ dozen eggs per week. Egg shares will stretch over the full 20 week season.

Depending upon availability, all shares types may be extended into the winter months for an additional subscription fee.

There is also a **\$20 deposit** for the tote bag in which shares will be distributed. This fee *is waived* for big spenders (see next page for details) and returning shareholders whose bags are *clean and in excellent* shape. The bags are yours to keep at the end of the season.

A FEW MORE DETAILS: a farm share, or CSA, such as this carries with it certain benefits to both us, the farmers, and you, the shareholder. To name a few:

- **Paid up front:** by paying for your share before you receive it, you are freed from the hassle of remembering your checkbook or cash at a market while we are relieved of the stress of the early season "cash crunch" that other farmers must struggle with.
- **Shared bounty:** every year is great for some crops and not so good for others. Shareholders get to enjoy the bountiful crops while the farmer is relieved from worrying so much about crops that didn't do so well.

ABOUT US AND OUR FARM: We are a small, diversified, MOFGA certified organic family farm producing over 200 varieties of over 40 different vegetable crops. Our 200 acre farm sits on the shoulders of Frye Mountain in Montville, Maine. Farming allows us to do what we love, honor our forebears and the planet and to keep in tune with the rhythms of the world around us.

FOR MORE INFORMATION: call or email us for more information or to sign up for our farm share. Check our website every once in a while, too.

Farm/CSA Blog: blog.failbetterfarm.com

Farm & Veggie Pictures: blog.failbetterfarm.com/pictures

2009 Annual Report: blog.failbetterfarm.com/annual-reports

On Facebook: www.facebook.com/failbetterfarm



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*"Ever tried. Ever failed. No matter.
Try again. Fail again. Fail better."*

— Samuel Beckett, *Worstward Ho*

Fail Better Farm – 2010 CSA Signup Form

Name:

Phone:

Email Address:

Mail Address:

1. Shares

Vegetable Shares

Approx. 20 week season.

Number of full shares: $\times \$400 =$

Number of half shares: $\times \$200 =$

Total for veggie shares:

Egg Shares

Full shares: 1 dozen eggs per week; half shares: 1/2 dozen. Approx. 20 week season.

Number of full shares (1 dozen/week) $\times \$120 =$

Number of half shares (1/2 dozen/week) $\times \$60 =$

Total for egg shares:

2. Pickup Options

Pickup day and time is **Tuesday** afternoon and early evening.

Montville: at the farm Waterville: RR Square Belfast: Aarhus Gallery

3. Payment

Send back this completed form (address on front) with a check to secure your share. You can either pay **in full** – just include a check now – or pay **in installments** as follows:

- With this form: send a check for a deposit of **at least 25%** of the total for shares **plus** the deposit for your tote bag (if applicable).
- By the **1st of March**: send a check for *half of the remainder*.
- By the **1st of May**: send *the rest*.

Total for **veggie** and **egg** shares:

Tote bag deposit:

(Deposit is \$20 for one bag; No deposit is required with purchase of at least \$500 worth of shares or if you will be reusing your impeccably clean bag from last year.)

Amount enclosed:

*(Enclose at least 25% of share total **plus** any tote bag deposit.)*